

PRELIMINARY SHOWING AND SALE OF THE CLEVER NEW CONCEITS FOR SPRING

EVERY section of this progressive establishment has donned its spring attire and the displays of the new goods are truly enchanting and inviting. To induce the largest crowds that ever entered this store to come and view these preliminary exhibits, and to make to-morrow a banner day in the history of Famous, we have prepared a storeful of PRELIMINARY OPENING SPECIALS for Monday only on just the character of merchandise most in demand right now. Unless you are indifferent to money-saving opportunities you'll be an active participant in these very unusual offerings that will be in waiting when the doors of Famous are swung open Monday morning.

Women's
Hosiery.

25c
25c

65c to \$1.25 Silks for 41c Yard.

41c

Famous
BROADWAY & MORGAN

WE GIVE EAGLE TRADING STAMPS.

\$1.75 Dress Fabrics for 71c.

This Preliminary Opening Special on Black and Colored Dress Goods will establish a new record in value-giving—nothing like it ever before attempted in St. Louis—plain and novelty light, medium and heavier weight woolen fabrics, worth from \$1 to \$1.75 to go Monday for 71c a yard. Included are:

\$1.75 English Curl Canvas Cloth—48 inches—
\$1.50 Fancy English Stettin—48 inches—
\$1.25 Black Shark Skin—48 inches—
\$1.25 Double Warp Black Venetian—54 inches—
\$1.25 Double Warp Cheviot—50 inches—
\$1.10 English Faced Suitings—50 inches—
\$1.10 English Colored Covert—50 inches—
\$1.25 Sponged and Shrank Broadcloth—50 inches—
\$1.25 Black and Colored Crystal Neurons—48 inches—
\$1.25 Tailor Striped Turkish Neurons—54 inches—
\$1.25 Silk Checked French Voiles—50 inches—

71c

Children's
Reefers.

\$1.50
Nobby spring garments for little girls 2 to 5 years old—made of good quality ladies' cloth in brown, blue and cardinal, square and round collar—braided trimmings—full sleeves with cuffs—double-breasted styles—strapped back—regular \$2.50—values—Monday special for \$1.50

Carriage Bags.

\$1.38

Women's Neckwear

19c

Canary Birds.

\$2.00

30c Back and

12c

Knickerbocker Voles.

7 1/2c

Boys' 75c Knee Pants 45c.

45c

Table Damask 98c.

98c

Women's Strikingly Handsome Outer Apparel

There is indeed much here to interest you. The exquisite new cloth and silk suits, the new tailored suits, the new petticoats, the correct spring coats, etc. are here in magnificent effects and in almost endless variety. As a courteous inducement for your positive attendance in our richly equipped women's section to-morrow, we offer these super-preliminary opening specials:

Women's \$25 Silk Suits for \$16.50.

\$16.50

\$5 Lap Silk Waists for \$2.95.

\$2.95

\$2.90 Lap Silk Waists for \$1.59.

\$1.59

Women's \$12.50 Raincoats \$8.75.

\$8.75

Women's \$8.00 Covert Coats \$2.95.

\$2.95

16 Silk-Lined Lace Waists for \$3.75.

\$3.75



Women's \$18 Tailored Suits for \$11.75.

\$11.75

Women's \$8.00 Covert Coats \$5.00.

\$5.00

\$13.50 Silk Suits \$8.75.

\$8.75

Women's \$4.00 Skirts \$1.75.

\$1.75

Women's \$1.25 Madras Waists 59c.

59c

\$6 Taffeta Silk Waists for \$3.39.

\$3.39

Men's Shirts.

\$1.00 to \$1.50 Values for 79c.

Men's New Spring Shirts—such well-known and desirable brands as Eagle, Faultless, Emory and Majestic—soft negligees in the noblest patterns—with or without cuffs attached—regular \$1.00, \$1.25 and \$1.50 Shirts—Monday only, choice for.

79c

Boys' 50c Caps 17c.

In the new Norfolk, Auto, Golf, Yacht and Eton styles—made of all-wool materials to match the spring suitings—silk serge lined—worth up to 50c—as a Preliminary Opening Special

17c

Children's Hosiery.

19c and 25c Values for 11c.

Misses' and Children's Hosiery—2x1 and 1x1 rib-heavy and medium weights as you prefer—regular 19c and 25c values—Monday at Famous as an extra special, choice for.

11c

Net Top Laces

25c to 45c Values for 15c Yard.

Did you ever hear of such value-giving? Exquisite Oriental Net Top Laces—most in demand right now—4 1/2 to 7 inches wide—in cream, ecru and white—the latest and most approved designs for this spring's wear—absolute 25c and up to 45c qualities—Monday at Famous choice at yard.

15c

Women's
Corset Covers.

35c Values for 21c.

Made of cambric in the long blouse front—deep lace yoke front and back—neck and sleeves lace trimmed—worth 35c—Monday only, as an extra special.

21c

50c Veilings 23c

When Famous says these are regular 50c Silk Face Veilings, you can rely upon it—they come in the very newest spring creations, in the correct 1905 meshes, dots and colors—just for a Preliminary Opening Special Monday, choice at yard.

23c

69c to \$1.50 Skirt Flouncing 48c.

Glorious Bargain News for Monday's Shoppers—Cambric, Swiss and Nainsook Skirt Flouncings—in every new and correct effect in Englaize Embroiderie shown this season—fully seventy-five effective designs from which to choose—actual 69c, 89c, \$1.25 and up to \$1.50 qualities in this superb lot—Monday at Famous choice of any at yard.

48c

Scarfs and Squares.

85c to \$1.39 Values for 49c.
18x54-inch Scarfs and 20x30-inch Squares, in handsome cut-out speech designs and fancy embroidered patterns on Swiss lawns—there are 375 pieces in the lot—none worth less than 85c and many would easily bring \$1.39—Monday, and they'll be snapped up hurriedly at this price.

49c

Boys' 75c Shirts 29c.

All the newest patterns in the negligee style, plain and plaid—made of percales, chevrons and madras cloths—attached or detached cuffs—sizes 12 to 14—shirts that never retail for less than 50c and 75c—as an extra special Monday in our Boys' Department, choice for.

29c

The Magnetic Displays in The Millinery Section

Will entrance and fascinate the hundreds of spectators who will wend their way to our third floor on Monday. The new spring conceptions for milady's head adornment—expressive of the best ideas of the most authentic style creators—are here in rich variety and are unusually prepossessing and becoming this season. These Preliminary Opening Specials for Monday only will make your visit to-morrow doubly interesting and profitable. Come!

\$5.95 Trimmed Hats for \$2.95

\$2.95

\$1.25 Handmade Hats 63c

63c

25c Roses and Foliage 10c

10c



MEXICO WANTS A LIBRARY.

THE ST. LOUIS REPUBLIC

THE ST. LOUIS REPUBLIC

THE ST. LOUIS REPUBLIC

THE ST. LOUIS REPUBLIC

THE ST. LOUIS REPUBLIC

THE ST. LOUIS REPUBLIC

TO DEEPEN ARKANSAS RIVER.

Muckogee Commercial Club Calls

Convention April 5.

REPUBLIC SPECIAL

REPUBLIC SPECIAL

REPUBLIC SPECIAL

REPUBLIC SPECIAL

STATE TWINE NOW ON MARKET

Penitentiary Factory Turning It

Out by Carload Lots.

REPUBLIC SPECIAL

REPUBLIC SPECIAL

REPUBLIC SPECIAL

REPUBLIC SPECIAL

DECLARE WAR ON FASHION.

Berlin Young Men to Take Birds

Out of Women's Hats.

REPUBLIC SPECIAL

REPUBLIC SPECIAL

REPUBLIC SPECIAL

REPUBLIC SPECIAL